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Dr. Christina Hicks-Goldston
Assistant Professor
Department of Communication and Theater
Austin Peay State University

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Dear Dr. Hicks-Goldston,

I am writing to thank you for selecting Plant the Seed as your community partner for your 2013 Media Relations class. It was exciting to be the beneficiary of such fresh and enthusiastic takes on our mission, our brand and our social media outreach. Each group of students showed they understood the scope of the assignment, researched our organization and were professional in their presentation of the materials their group had developed. I was introduced to many new and useful tools for the expansion of our organization's media package. As a fledgling nonprofit, I cannot begin to calculate the cost of these suggestions, had we sought this consultation from a for-profit media company. It would, no doubt, have been beyond our reach.

Additionally, I'd like to thank you for your consummate professionalism. You were always punctual, thoughtful, and thorough, and it was a true pleasure to see you in action. I am honored to be associated with such a service-learning advocate. I feel what you offer your students in the way of real-world exposure and problem-solving skills will not only benefit them for a lifetime, but will also serve our communities well, as these students engage as active and informed citizens.

Many thanks for the opportunity to partner with your program.

Susannah Fotopulos
Director, Plant the Seed