

Christmas Tree Water. Dogs who drink the water can become ill from bacteria even in clear water. To prevent this from happening, purchase a tree stand with a cover.



Tree decorations. Low hanging glass ornaments can be easily broken and become imbedded in pet's paws. Dogs will eat a popcorn garland,

ingesting the string which often has to be removed surgically. Tinsel is often eaten as well and is the most common item treated by surgical procedure. Also chewed on tree lights can deliver a life-threatening shock.

Potpourri: The liquid type causes ulcerations in mouth and eyes. Oils are absorbed thru the skin and can damage the animal's liver. The dry type will precipitate diarrhea, vomiting, even death.

Traditional Holiday plants. Poinsettias, lilies, mistletoe and holly can cause gastrointestinal or worse problems if eaten. Lilies cause kidney failure in cats.



Guest's possessions.

If coats, purses, packages and other items belonging to guests are left where an animal can get to them, medications, candy, cigarettes etc. may be ingested by a curious animal.

Source: Woman's Day



NSDA & AUSTIN PEAY STATE UNIVERSITY

Former NSDA Executive Director Shayla Price arranged for Austin Peay State University in Clarksville, Tennessee, and NSDA to become community partners which involved designing a Media Relations Plan for NSDA.

Included in the plan are a radio ad, a television ad, a social media summary, a press kit, media contact list, a press conference kit, a special event kit and promotional materials. As a final exam, the class made a presentation of the plan via Skype to NSDA President Norma Snelling and Board Member Suzanne Elschult.

These students, none of whom knew anything about NSDA, took the information provided to them and prepared a comprehensive, professional media plan which is ready to go. As Haley said, "We provided NSDA with many things that could affect their organization in a positive way. I feel that even if they do not use our plans, they now have ideas they can look into using."

Bonnie said, "If I could summarize the entire experience of working on this project for NSDA, I would say it has been a rewarding challenge."

Morgan said, "This project as a whole was a wonderful experience that taught me so much information, and gave me a new insight into an organization I knew nothing about."