

Monday, November 2, 2009

**Marti Barnes, Executive Director,  
Last Chance Pet Rescue**

To whom it may concern:

I am pleased to write this letter of recommendation/reference for Christina Hicks-Goldston. I got to know Chris two years ago when she and her students assisted us by creating a Media Relations plan and organizing a fundraising event for our local animal shelter. The Humane Society of Dickson is burdened by low funding (it is located in a low income area), and a general lack of awareness of its role in protecting and rescuing animals.

Chris and her students brought energy and enthusiasm to our project, doing the legwork on how we could get support from local businesses and individuals for our event, giving a list of media contacts, and creating a commercial that was shot entirely on location at our shelter using our animals. It was rewarding to have so much interest from a group of young people who did not even know us before they started work on our project.

Chris has remained in touch, updating me about her continued work with non-profits. I admire what she is doing, and I think the students appreciate what they are learning. It is true that just a few individuals working in a community can make a difference, and I am glad we worked with Chris and her students on our project. If you have any questions, please feel free to contact me at the numbers included in this letter.

Sincerely,

*Marti Barnes, Owner, Pretty Paws Salon  
Executive Director, Last Chance Pet Rescue*

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