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# Christina Hicks-Goldston

## Education:

### **Ph.D. in Mass Communication**

The University of Southern Mississippi (Hattiesburg, MS)

Dissertation: *This is Her Story, This is Her Song: Cultural Contrasts in Hollywood's Woman of World War II* (Dr. Arthur J. Kaul, Chair)

### **M.A. in Speech Communication**

Emphasis: Political Communication

Emerson College (Boston, MA)

Thesis: *Bill Clinton's Presidential Candidacy: the Self-Made Individual in American Society* (Dr. Michael Weiler, Chair)

### **B.S. in Radio-TV-Film**

Texas Christian University (Ft. Worth, TX)

## Work Experience:

### **Professor, Department of Communication, Austin Peay State University (2007 – Present).**

- Current courses include:
  - Portfolio Development, Values, Ethics, and Diversity in American Popular Culture, Media Relations (designated Service Learning course), Television, Culture, and Diversity, Communication Theory (undergraduate, online and on-ground), and Applied Communication Theory (graduate, online). Race Gender and Media (graduate, online), Interpersonal Communication (graduate, online)
- Other courses include:
  - Broadcast News Writing, Values, Attitudes, and Ethics in American Popular Culture, Media, Society, and the Individual, Broadcast Announcing, and Public Speaking.

**Graduate Coordinator** – I am responsible for advising and assisting all of the graduate students in our program.

### **Assistant Professor, Department of English and Communications, Georgian Court University (2004 – 2007).**

- Courses included:

- Fundamentals of Public Speaking, Mass Media and Popular Culture, Intercultural Communication, Interpersonal Communication, Introduction to Mass Communications, Writing for Mass Media, Mass Media Law, Media Ethics, News Writing and Reporting, Advanced News Writing and Reporting, News Editing, and Broadcast Journalism.
- Helped establish the learning goals for the Communications major launched in the fall of 2004, and advised all Communications majors.

**Temporary Full-Time Faculty at rank of Assistant Professor, Communication division, Department of Language and Literature, the University of Virginia's College at Wise (2002 – 2004).**

- Courses included:
  - Media Studies, Analyzing Television, Special Topics in Television, Film History, Special Topics in Film, Persuasion, Introduction to Journalism, Advanced Professional Journalism, Public Speaking, and Business and Professional Speaking.
- Faculty Advisor to the campus newspaper, The Highland Cavalier.

**Temporary Full-Time Graduate and Undergraduate Faculty, Department of Communication Studies, the University of North Texas (2000 – 2002).**

- Courses included:
  - Rhetoric and Politics (undergraduate and graduate), Persuasion (undergraduate), Introduction to Communication (undergraduate), American Public Address (undergraduate), Rhetorical Theory (undergraduate and graduate), Rhetorical Methods (graduate), Persuasion and Environmental Advocacy (graduate), and Rhetorical Social Movement Criticism (graduate).

**Specialized Professional Experience:**

**Instructor, Creative Writing Workshop for Girls, the Dallas Women's Museum.**

- Participated in special summer program that encouraged young women to be creative, develop leadership skills, and acquire a positive self-image; taught the course for young women on how to write short stories, articles, etc.

**Communication Consultant, M.J. Neely School of Business, Center for Productive Communication, Texas Christian University.**

- Worked with BBA and MBA candidates on developing strong professional presentation skills in the business world; candidates were evaluated on their abilities to effectively present information on a specific topic, using public speaking skills and working with visual aids.

**Communications Intern, Office of Congressman Joseph P. Kennedy II.**

- Graduate student intern with an assigned caseload in the areas of Insurance, Social Security, and Veteran's Affairs in my second, final year.

**Communications Intern, Clinton for President.**

- Graduate student intern in Communications reporting to Heather Beckel, assistant to George Stephanopoulos, in the Little Rock office in the summer, 1992.

### **Academic Research Presentations/Publications:**

- *Can You Teach Diversity? An Exercise in Education and Empowerment via Service Learning* workshop presentation at the Tennessee Conference on Volunteerism and Service Learning (February 2021)
- *Online Service Learning* virtual webinar for Academic Impressions (2020)
- *Online Service Learning* virtual presentation with Dr. Joyce Johnson for a seminar on using online Service Learning during Covid-19 at Southwest Tennessee Community College (July 2020, January 2021)
- Accepted presentation, *Making It Work: Developing Communication Strategies and Solutions When Addressing Diversity* for the Second Annual Conference of the Tennessee Chapter of the National Association for Multicultural Education (to have been presented in July 2020)
- Accepted presentation, *Restoring the Onscreen Female Voice Through Female Directors* for the APSU's Young Women's Leadership Symposium (to have been presented in March 2020)
- *Ann Lowe: First in Fashion* presentation as part of a Black History Month event titled "Black is Beautiful: An Evening of Women, Fashion, Design, and Beauty" (February 2020)
- *Teaching as Intellectual Labor* presentation at the Tennessee Communication Association conference (September 2019)
- *Disinformation, Fake News, and the New Knowledge Gap* co-presentation at the International Organization for Social Science and Behavioral Research in Niagara Falls, ON (July 2019)
- Published chapter, "Entertainment – Information," for inclusion in the *International Encyclopedia of Media Literacy* (July 2019)
- Published article, "The New Digital Divide: Disinformation and Media Literacy in the U.S." in the journal *Media Literacy and Research* (v2) (May 2019)
- *Brown Girls Do Ballet* presentation about the lack of diversity in classical Ballet and how Black ballerinas like Misty Copeland, Michaela DePrince, Lydia McRae, and Imani Sailors become role models for a generation of young dancers, as part of the Black

History Month event, “I Am a Black Dancer: Misty Copeland and Emergent Diversity in Ballet.” (February 2019)

- *A Decade of Using Service Learning Across a Departmental Curriculum: What Worked* I led a panel presentation with my departmental colleagues about our Service Learning work from 2008 – 2018 with 62 organizations in a variety of courses that included classroom, online, and Study Abroad projects at the Tennessee Conference on Volunteerism and Service Learning in Franklin, TN (February 2019)
- *Reflections of Domestic Abuse in Popular Culture* co-presentation with Amy Ritchart as part of the Real Talk Workshop: Domestic Violence and Media for the APSU Honors and President’s Emerging Leaders Program (January 2019)
- *The “New Progressives?” Modern-day Muckraking and Unexpected Voices* co-presentation at the Tennessee Communication Association conference in Nashville, TN (September 2018)
- *The “New Progressives?” Modern-day Muckraking and Unexpected Voices* co-presentation at the International Organization for Social Science and Behavioral Research conference in Boston, MA; awarded Best Paper for the conference (July 2018)
- Published Chapter, “Think Globally, Act Virtually,” for the book, *Community Engagement: Principles, Strategies, and Practices* (May 2018)
- *Hollywood’s Response to Trump’s Election: #MeToo and Wonder Woman* presentation at the APSU Young Women’s Leadership Symposium (March 2018)
- *Communicating the Presence of the First Female President: a Critical-Cultural Perspective* presentation at the APSU Young Women’s Leadership Symposium (April 2017)
- *Serving Seniors* presentation about Service Learning projects that aid senior citizens and their families at the Tennessee Conference on Volunteerism and Service Learning (March 2017)
- *We Need a Communication Re-Boot: the Effects of Zero Tolerance on Free Speech* presentation as part of APSU’s Pi Sigma Alpha lecture series (April 2016)
- *From Damsels to Heroes: Women in Comics* presentation at the APSU Young Women’s Leadership Symposium (March 2016)
- *What is a Virtual Community? A Look at Online Service* presentation for the International Association for Research on Service Learning and Community Engagement in Boston, MA (November, 2015)

- *Making the Connection: the Service Learning Revolution* presentation of the documentary at the International Symposium on Service Learning at the University of Indianapolis in Indianapolis (May 2015)
- *Finding Your Voice: Communicating Female Presence and Identity* presentation at the APSU Young Women's Leadership Symposium (April, 2015)
- *Blurring Geographical Boundaries: A Look at an Online National Service Learning Campaign* presentation at the Tennessee Conference on Volunteerism and Service Learning in Franklin, TN. (March, 2015)
- *Making the Connection: the Service Learning Revolution* presentation of the feature-length version of the Service Learning film, moderated by the Tennessee Campus Compact Executive Director, Dr. Mani Hull, at the International Association for Research on Service Learning and Community Engagement conference in New Orleans, LA (October, 2014).
- *Another Kind of Service: Service Learning and Veterans* presentation as part of Student Veteran Best Practices panel at the Tennessee Communication Association conference in Dickson, TN (September, 2014).
- *Student Papers on Diversity* Moderator at the Tennessee Communication Association conference in Dickson, TN (September, 2014).
- Published DVD, *Making the Connection: the Service Learning Revolution* a Service Learning documentary and supporting website (August, 2014)
- *She Works Hard for Less Money: Income Disparity between Men and Women in 2014* presentation as part of APSU's Pi Sigma Alpha lecture series (March, 2014) and as part of APSU's Young Women's Leadership Symposium (April, 2014)
- *Making the Connection: the Service Learning Revolution* presentation of completed Service Learning documentary at the Tennessee Conference on Volunteerism and Service Learning in Franklin, TN. (March, 2014)
- Short presentation announcing upcoming film, *Making the Connection: the Service Learning Revolution* documentary at the Tennessee Campus Compact Board Meeting (November, 2013)
- Publication of book, *This is Her Story, This is Her Song: Cultural Contrasts in Hollywood's Woman of World War II* by Scholars Press (August, 2013)
- *Great Expectations: a Case Study on the Impact of Student Expectations, Service Learning Outcomes, and Structuration Theory in Higher Education* presentation for the

Tennessee Conference on Volunteerism and Service Learning in Franklin, TN (March 2013)

- *Making the Connection: the Service Learning Revolution* – showcase exhibit previewing Service Learning documentary at the Tennessee Conference on Volunteerism and Service Learning in Franklin, TN (March, 2013)
- *Reducing Media Literacy Gaps* -- presentation for the Tennessee Communication Association conference in Knoxville, TN (October, 2012)
- *Re-Visioning Service Learning: Value Analysis and Invitational Rhetoric* -- presentation for the International Association for Research on Service Learning and Community Engagement in Chicago, IL (November, 2011)
- *Invitational Rhetoric and the Case for Service Learning* Sage Open Publications  
<http://sgo.sagepub.com/content/early/2011/12/27/2158244011433604>
- Panel presenter for *Chasing Excellence in Service Learning* at the Tennessee Communication Association and Kentucky Communication Association in Cadiz, KY (September, 2011)
- *Integrating Service Learning in the College Curriculum* showcase/exhibit for the Tennessee Conference on Volunteerism and Service Learning in Nashville, TN (March, 2011)
- *The COMM 3910 Project: Service Learning in the Classroom* -- Virtual presentation for World Universities Forum, Davos, Switzerland (January 2010) Pt. 01:  
<http://www.youtube.com/watch?v=shsMLLn6nYI&feature=channel>  
Pt. 02  
<http://www.youtube.com/watch?v=1TPOedyx6bI&feature=channel>
- *The COMM 3910 Project: Service Learning in the Classroom* (2010 article) Journal of the World Universities Forum
- *The Southern Press, the Suffrage Movement, and the Female Voice* -- Presentation at the Eastern Communication Association in Providence, RI (April, 2007)
- *Teaching Intercultural Communication*– Presentation at the Eastern Communication Association in Philadelphia, PA (April, 2006)
- Registered Copyright on DVD (2006), *International Journalism: an Interview with Michelle Betz*.

### **Professional Presentations:**

- “Online Service Learning” presentation to the TN Board of Regents at their 3D: Dynamic Digital Development Conference (June, 2016)
- “Community-Based Learning in Action” presentation for e-Symposium on Community-Based Learning, an organized, joint venture sponsored by Portland State University and Troy University (April 2016)
- Panelist/Presenter, “Best Practices and Challenges in Service Learning” TN Campus Compact Regional Service Learning Event (January, 2016)
- Panelist on Service Learning, Faculty Advising Program at the APSU Center for Teaching and Learning (September, 2013 and September, 2014)
- Workshop presentation, *21st Century Seniors: Media Competency and Community Cooperation* at the Allied Management Institute High Impact Conference, in association with the Nonprofit Leadership Alliance in Chicago, IL (January, 2014)
- *Bridging a Generational Media Literacy Gap*, round-table presentation at the Engaged Democracy Summer Research Institute in Boston, MA (July, 2013)
- *Higher Learning, Service Learning, and Community Activism*– workshop presentation for the Tennessee Conference on Volunteerism and Service Learning in Franklin, TN (February, 2012)

### **Training and Professional Development:**

- Green Zone Training (July 2015) – Training from APSU Military Student Center to become a designated ally from my department for student veterans and enlisted military personnel returning to the classroom; facilitated by Jasmin Linares
- *Location-Based Social Media with Geofeedia: a Digital Tools Tutorial* (November, 2013) Online training from the Poynter Institute
- *Effective News Videos with Videolicious* (October, 2013) Online training from the Poynter Institute for using video and Social Media
- Innovative Professor Conference (March, 2013) – Received further information on adapting online learning and distance education for special needs students, and information on creating an online Service Learning course
- *Short, Narrative Bursts: Social Media Writing* (August, 2012) Online training from the Poynter Institute to enhance my skills for using Social Media in journalism

- *Generation On: goLead* training (August, 2012) Trained as part of a program for teaching leadership and community service skills to high school-age + students and adults
- *The Art of the Personal Essay* (March 2012), Online feature writing and essay writing training from the Poynter Institute to enhance my feature writing skills
- *Understanding Social Media Tools and Techniques* (March 2012) Online Social Media Training from the Poynter Institute to enhance my Social Media knowledge base
- Grant Writing Workshop (August, 2011) Training from Grant Writing, U.S.A. and the State of Tennessee Department of Economic and Community Development Research and planning Division; facilitated by Jennene Colky
- Safe Zone Training (August 2011) – Training from APSU Office of Academic Affairs and Sexuality and Gender Alliance to become designated on-campus ally for my department; facilitated by Michael Brown and TJ Jourian of the Office of LGBTQI Life and the Office of the Dean of Students at Vanderbilt University
- State of Tennessee Service Learning Trainer Certification (July 2011) – Training from the Institute for Global Education and Service Learning, sponsored by Volunteer Tennessee; facilitated by Joan Liptrot and Christine Moran
- Designing Effective Service Learning Courses (June 2011) – Service Learning training in a webinar sponsored by Academic Impressions; facilitated by Dr. Jen Gilbride-Brown, Executive Director of Kaleidoscope Youth Center
- Universal Design and Online Learning: Ensuring Access and Engagement for All Students (January 2011) – Webinar training sponsored by Academic Impressions and APSU Distance Education, facilitated by Kristen Betts and Jenny Dugger of Drexel University

### **Honors/Awards:**

#### **Personal:**

- 2012 Graduate Mentor of the Year Award, Tennessee Communication Association
- 2011 Graduate Mentor of the Year Award, Tennessee Communication Association

#### **For *Making the Connection: the Service Learning Revolution* film:**

- 2015 Silver Communicator Award for Educational Film or Video
- 2015 Silver Communicator Award for Editing, Educational Film or Video
- 2014 Bronze Telly Award for Art Direction, Educational Film or Video



- 2014 Gold AVA Award for Motion Graphics
- 2014 Gold AVA Award for Creativity in Graphic Design
- 2014 Gold Marcom Award for Motion Graphic Video
- 2014 Platinum Marcom Award for Educational Web Video
- 2014 Silver Davey Award for Educational Film or Video

### **Areas of Research:**

- Race and Gender in American Culture
- Service Learning in Communication
- International and Intercultural Communication
- Mass Communication History (Film, Broadcast, Print, New Media)
- Mass Communication in American Culture
- Rhetorical Communication in American Culture

### **Professional Affiliations:**

- Tennessee Communication Association
- International Association for Research on Service Learning and Community Engagement
- International Organization of Social Science and Behavioral Research
- American Association of University Women